Read Book The Small Mart Revolution How Local Businesses Are Beating Global Competition

Global Competition

Michael H Shuman

The Small Mart Revolution How
The Small-Mart Revolution details dozens of specific strategies small and home-based businesses are using to successfully out-compete the world’s largest companies. And it shows how consumers, investors, policymakers, and organizers can revitalize their own communities by
In "The Small-Mart Revolution, Shuman makes a compelling case for his alternative business model, one in which..."
communities reap the benefits of "going local" in four key spending categories: goods, services, energy, and financial...
of specific strategies small and home-based businesses are using to successfully out-compete the world's largest companies. And it shows how consumers, investors, policymakers, and organizers can revitalize their own communities by supporting local businesses. Bigger isn’t always better.

The Small-Mart
The Small-Mart Revolution offers a robust alternative to "go-go" globalization, one that nurtures the creative capacities of local businesses and enables communities everywhere.
to thrive. Shows exactly why locally owned businesses are far more beneficial to their communities than massive chains like Wal-Mart.

Mon, 22 Jun 2020 06:33
Read Book The Small Mart

Revolution is not just a book title. As Shuman makes clear, the Small-Mart Revolution is a movement and a call to arms to revitalize our communities by producing, selling, buying, and aspiring to conduct all aspects of modern day business on a local level.

The Small-Mart Revolution
The Small-Mart Revolution: How Local Businesses Are Beating the Global Competition. Defenders of massive multinational chains like Wal-Mart and Fortune 500 big business argue that, like it or not,
He also shows how consumers, investors, and policymakers can support their own communities by "going local." The Small-Mart Revolution offers a robust alternative to "go-go" globalization, one that nurtures the creative
capacities of local businesses and enables communities everywhere to thrive.

The Small-Mart Revolution [Book]

Tue, 04 Aug 2020 14:03

The Small-Mart Revolution offers communities worldwide a fundamentally new
approach to reducing poverty, solving global environmental problems, preventing conflicts, and reducing uncontrolled immigration. The politics of the Small-Mart Revolution are inherently multi-partisan.

The Small-Mart Revolution Talking Points – Michael Shuman
The Small-Mart Revolution is about supporting independent and local businesses in all of these sectors. Just as the American Revolution of 1776 was not merely a revolt against the tyranny of the king of England but also a watershed for democracy and freedom, the Small-Mart Revolution...
is about much more than fighting chain stores.

Amazon.com: The Small-Mart Revolution: How Local

Thu, 16 Jul 2020 17:53

The Small-Mart Revolution: How Local Businesses Are Beating the Global Competition

By Michael Shuman: The
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author makes an engaging case for why supporting small business makes good economic sense and is the only real long-term solution for the health of our communities and our nation.

The Small-Mart Revolution | The Ford Family Foundation

Sat, 28 Sep 2019 11:51
About The Small-Mart Revolution. Bigger isn’t always better. Contrary to popular belief, small, locally owned businesses often out-perform their “big box” and Fortune 500 competition—both in outright profitability and the value they bring to consumers, workers, and communities. Unlike mega-stores and multi-national chains like Wal-Mart,
these small businesses stimulate the economy by buying supplies and services locally, adapt to (rather than fight against) higher local environmental

The Small-Mart Revolution by Michael H. Shuman

Wed, 10 Jun 2020
17:03
The Small-Mart Revolution details dozens of specific strategies small and home-based businesses are using to successfully out-compete the world’s largest companies. And it shows how consumers, investors, policymakers, and organizers can revitalize their own communities by supporting local businesses.
The Small-Mart Revolution: How Local Businesses Are Successfully Out-competing the World’s Largest Businesses

Wed, 29 Jul 2020 11:47

The Small-Mart Revolution details dozens of specific strategies small and home-based businesses are using to successfully out-compete the world’s largest...
companies. And it shows how consumers, investors, policymakers, and organizers can revitalize their own communities by supporting local businesses.

The Small-Mart Revolution by Michael H. Shuman - Penguin

Fri, 29 May 2020 07:30
Defenders of massive multinational chains like Wal-Mart and Fortune 500 big business argue that, like it or not, there is no alternative. Their huge scale and international reach, they claim, make...
He also shows how consumers, investors, and policymakers can support their own communities by "going local." The Small-Mart Revolution offers a robust alternative to "go-go" globalization, one that nurtures the creative capacities of local businesses and enables communities everywhere to thrive.
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